



# Press Release

THE PARTHENON GROUP  
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## The Parthenon Group Strengthens its Education Practice With the Appointment of Matthew Robb

The Parthenon Group Press Release 10/04/10  
FOR IMMEDIATE RELEASE

**London, 4th October, 2010** – The Parthenon Group (“Parthenon”), a leading strategy consultancy, today announced the appointment of Matthew Robb as a Senior Principal within its education practice, the Education Center of Excellence.

Based in London, Robb will focus on supporting the further development of the Practice, particularly in the areas of organisational design, performance management and leadership.

Robb began his career with McKinsey, where he stayed for five years, progressing from Business Analyst through to Engagement Manager. Following this, he joined the DfES as a project manager, and led the development of a strategy to introduce more market based approaches to the schools sector. He then deepened his sector expertise spending time at both Edison Schools and Tribal Education, where he led teams of consultants in BSF, Academies, and School ICT projects.

Headquartered in Boston, USA, and with offices in London, Mumbai and San Francisco, Parthenon advises executive level business and education leaders in corporate strategy, private equity commercial due diligence, and education reform. Parthenon is the only strategic advisory firm in the world to have a dedicated education practice – the Education Center of Excellence (ECE) – that has been in operation for over 10 years. Since 2001, Parthenon has completed over 400 education projects across the globe.

Mark Jaynes, Partner at The Parthenon Group, said: “Education is at the core of our organization and our commitment to the field is unparalleled. Matthew’s strong credentials, well cultivated skill set, and entrepreneurial approach are most welcome additions to the team.”

### About The Parthenon Group

The Parthenon Group is a leading advisory firm focused on strategy consulting with offices in Boston, London, Mumbai, and San Francisco. Since its inception in 1991, the firm has embraced a unique approach to strategic advisory services built on long-term client relationships, a willingness to share risk, an entrepreneurial spirit, and customized insights. This unique approach has established the firm as the strategic advisor of choice for CEOs and business leaders of Global 1000 corporations, high-potential growth companies, private equity firms, educational institutions, and healthcare organizations.

### About the Education Center of Excellence

The Parthenon Group has served as an advisor to the education sector since its inception in 1991. Parthenon’s Education Center of Excellence (ECE) – the first of its kind across management consulting firms – has an explicit mission and vision to be the leading strategy advisor to the global education industry. To achieve this, the firm invests significantly in dedicated management and team resources to ensure that its global expertise extends across private sector companies and service providers, investors, public sector and non-profit education schools and systems, and foundations. The ECE’s breadth and depth of expertise includes diverse education sectors – early childhood, Pre K-12 public and private systems, higher education, education technology, online education, corporate training, and consumer education products – where it provides support in strategy development, implementation, and investment decisions.

For more information, please visit [www.parthenon.com](http://www.parthenon.com)

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