



Press Release

THE PARTHENON GROUP
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Christopher T. Jenny Appointed as President of The Parthenon Group

Senior Partner Expands His Leadership Role with Strategic Advisory Firm

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FOR IMMEDIATE RELEASE

Boston, MA, March 16, 2010 – The Parthenon Group today announced that Chris Jenny was to augment his current role as Senior Partner, with the position of President, effective February, 2010.

“Chris is an incredible asset to our firm,” commented Parthenon’s Chairman and Managing Partner, Bill Achtmeyer. “I have worked with Chris now for more than 20 years. He is both an extraordinary business advisor to our clients and a pillar in the foundation of the Parthenon organization. His occupancy as President solidifies the values of our firm.”

Mr. Jenny serves on the firm’s Executive Committee and co-founded the firm’s Private Equity Practice over a decade ago. It is now one of the world’s most respected groups in this arena. He also heads up the firm’s capital activities, including oversight of Parthenon’s hedge fund, Strategic Value Capital.

“I am delighted to expand both my scope of activities and commitment to the firm,” said Mr. Jenny. He adds, “Parthenon has an extraordinary firm culture and it has been an absolute privilege to be an important part of the firm’s rapid development over the past fifteen years.”

Prior to joining Parthenon, Mr. Jenny was a Partner at Bain & Company. Mr. Jenny also has ten years of experience running high growth and mid-market companies for private equity firms, including Bain Capital and The Noel Group. Mr. Jenny graduated summa cum laude and Phi Beta Kappa with a B.A. in Mathematics from Dartmouth College and holds an M.B.A. with high distinction from Harvard Business School. Mr. Jenny was appointed by President George W. Bush to serve on the President’s Export Council, the nation’s premier advisory committee on international trade. He is also a member of the board of directors of the Mac-Gray Corporation.

About The Parthenon Group

The Parthenon Group is a leading advisory firm focused on strategy consulting with offices in Boston, London, Mumbai, and San Francisco. Since its inception in 1991, the firm has embraced a unique approach to strategic advisory services built on long-term client relationships, a willingness to share risk, an entrepreneurial spirit, and customized insights. This unique approach has established the firm as the strategic advisor of choice for CEOs and business leaders of Global 1000 corporations, high-potential growth companies, private equity firms, educational institutions, and healthcare organizations.

For more information, please visit www.parthenon.com

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